

City of Santa Barbara - NDC Plan 105A

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,130	14,645	14,152	15,209	15,345	15,447	88,928
	Population Deviation	-691	-176	-669	388	524	626	1,317
	Pct. Deviation	-4.66%	-1.19%	-4.51%	2.62%	3.54%	4.22%	8.89%
Total Pop.	Hispanic/Latino	69%	22%	65%	16%	27%	38%	39%
	NH White	25%	67%	28%	74%	62%	52%	52%
	NH Black	2%	2%	2%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,331	11,480	7,012	13,256	11,368	12,124	63,571
	Hisp	51%	19%	46%	9%	19%	20%	24%
	NH White	39%	75%	47%	85%	74%	71%	68%
	NH Black	6%	1%	3%	1%	2%	2%	2%
	Asian/Pac.Isl.	4%	4%	4%	5%	5%	7%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,035	10,677	6,399	11,773	10,342	9,408	55,634
	Latino est.	53%	14%	44%	9%	17%	22%	23%
	Spanish-Surnamed	48%	13%	40%	9%	16%	21%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	45%	83%	55%	89%	79%	75%	75%
	NH Black	4%	1%	3%	1%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,855	9,614	5,187	10,726	9,349	8,272	49,003
	Latino est.	51%	14%	41%	9%	16%	21%	21%
	Spanish-Surnamed	46%	13%	38%	8%	15%	19%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	45%	83%	55%	89%	79%	75%	75%
	NH Black	4%	1%	3%	1%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,166	7,715	3,555	8,749	7,348	6,205	37,738
	Latino est.	44%	12%	35%	7%	13%	17%	18%
	Spanish-Surnamed	41%	11%	32%	7%	12%	16%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
	NH White est.	50%	85%	61%	90%	82%	78%	78%
NH Black est.	4%	1%	2%	1%	2%	2%	2%	
Age	age0-19	23%	21%	26%	17%	19%	15%	20%
	age20-60	57%	52%	60%	50%	47%	64%	55%
	age60plus	19%	26%	14%	33%	34%	21%	25%
Immigration	immigrants	26%	22%	35%	14%	15%	22%	22%
	naturalized	40%	35%	22%	49%	47%	41%	37%
Language spoken at home	english	49%	70%	40%	85%	78%	67%	66%
	spanish	49%	23%	56%	9%	16%	26%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	4%	4%	5%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	12%	30%	4%	9%	13%	15%
Education (among those age 25+)	hs-grad	39%	25%	36%	24%	32%	32%	31%
	bachelor	21%	32%	17%	34%	34%	28%	28%
	graduatedegree	12%	23%	8%	32%	21%	21%	21%
Child in Household	child-under18	30%	23%	34%	19%	21%	14%	22%
Pct of Pop. Age 16+	employed	73%	64%	72%	66%	61%	74%	68%
Household Income	income 0-25k	17%	15%	19%	9%	14%	21%	16%
	income 25-50k	17%	23%	21%	10%	12%	19%	17%
	income 50-75k	14%	11%	23%	18%	14%	18%	16%
	income 75-200k	37%	31%	31%	35%	43%	34%	35%
	income 200k-plus	16%	20%	6%	28%	16%	8%	16%
Housing Stats	single family	63%	71%	48%	66%	61%	36%	57%
	multi-family	37%	29%	52%	34%	39%	64%	43%
	rented	60%	41%	77%	41%	51%	80%	58%
	owned	40%	59%	23%	59%	49%	20%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).